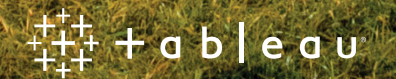![Tableau logo](tableau logo)

Tableau helps the world's largest organizations
unleash the power of their most valuable assets:
their data and their people.

Start your free trial at tableau.com/trial

Make your data make an impact

+ableau

See and understand your data

When you pair smart and curious people with trustworthy data, something incredible happens: data comes to life. People answer questions they didn't know they had, uncovering everyday opportunities and eureka moments alike. Data becomes your competitive edge.

Equip teams with powerful visual analytics from Tableau. Fuel unlimited exploration with interactive visualizations and dashboards that reveal actionable insights. Share securely—on-premises or in the cloud—and watch "a-ha moments" transform your business.

From small businesses to the world's largest companies, governments, and universities, organizations everywhere choose Tableau to see and understand their data.

Start your free trial at tableau.com/trial

Data to the people

Realize the power of self-service with an analytics platform that puts data in the right hands.

Rely on secure and governed analytics built for scale. When your teams engage more deeply with data, you build a culture of analytics—one with the potential to transform your business.

Unite your people and your data with Tableau.

"Before, it was always numbers in rows and columns. Now it's so much easier to actually see the trends, the story, and the power the data brings."

Marta Magnuszewska, Special Investigation Unit Analyst
Allstate

Visit Tableau at www.tableau.com/stories to check out innovative, insightful visualizations that showcase the best in visual analytics.

Interact

Access your data anywhere you need it. With Tableau, you can securely consume your data via browser, desktop, mobile, or embedded into any application.
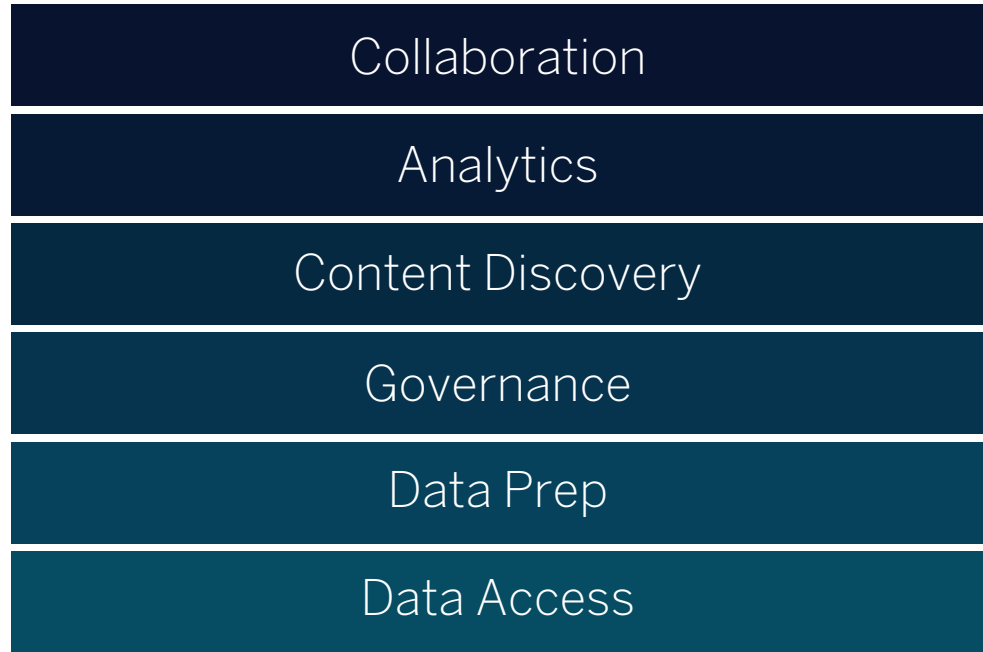
| Desktop | Browser | Mobile | Embedded |

Security & Compliance

Extensibility & APIs

Collaboration

Analytics

Content Discovery

Governance

Data Prep

Data Access

Deployment

Deploy where and how you want. Tableau can integrate into your existing data infrastructure, whether on-prem or in the cloud.

| ON-PREMISES | CLOUD | HOSTED | WINDOWS | LINUX | MAC | MULTI-TENANT |

Enterprise-scale analytics in the cloud

Tableau Online

Share analytics without the need to manage servers with Tableau Online.

Get started in minutes and easily publish data and dashboards across your organization or externally to clients. With Tableau Online, your analytics are securely hosted in the cloud—accessible to the right people from anywhere, at any time. Add users with a few clicks and scale your site to fit your business. Interact with content from any browser or Tableau Mobile.

Tableau Online makes sharing analytics and collaborating with data faster and easier than ever before.

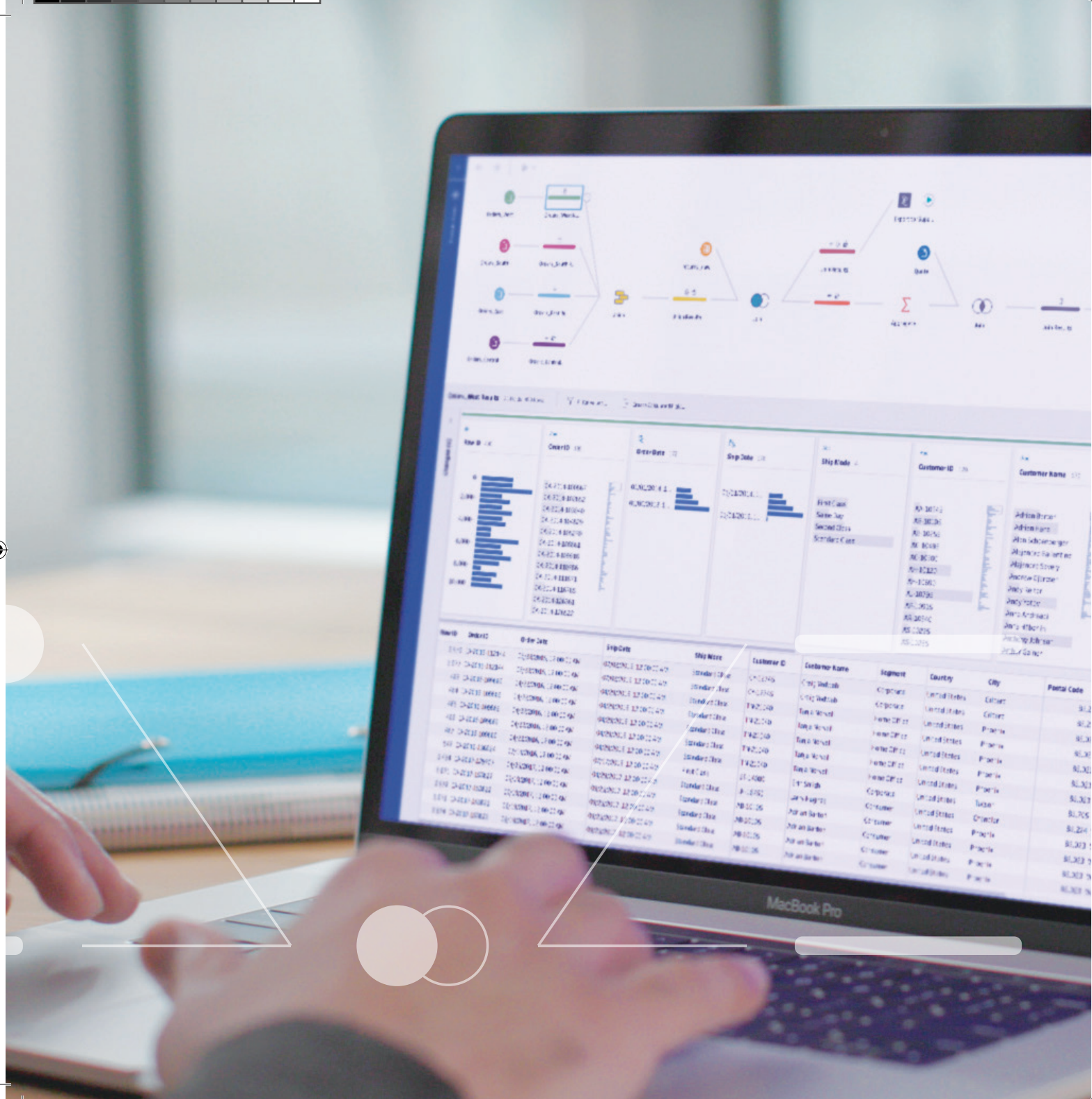# Designed for the individual, scaled for the enterprise

The Tableau Platform

Tableau is the most powerful, secure, and flexible end-to-end analytics platform. Equip your people with smart, visual, and direct access to their data for every step of the analytics journey.

Our intuitive interface makes it easy to learn and exciting to use. Our flexible architecture means it will work in your environment and with your data.

When it comes to elevating people with the power of data, only Tableau combines a laser focus on how people see and understand data with the kind of robust, scalable platform you need to run even the world's largest organizations.

Empower your people with data and see your expectations get blown away.

Get the right data to the right people

Tableau Server

Extend the value of data across your organization with Tableau Server.

Provide everyone with governed access to data, reports, and dashboards. Manage content, define access for individual users and groups, and ensure accurate insights. Access it all from any browser, with Tableau Mobile, or even embed your analytics in another application.

With Tableau Server, you'll be confident your entire organization is making decisions from trusted and secure data.
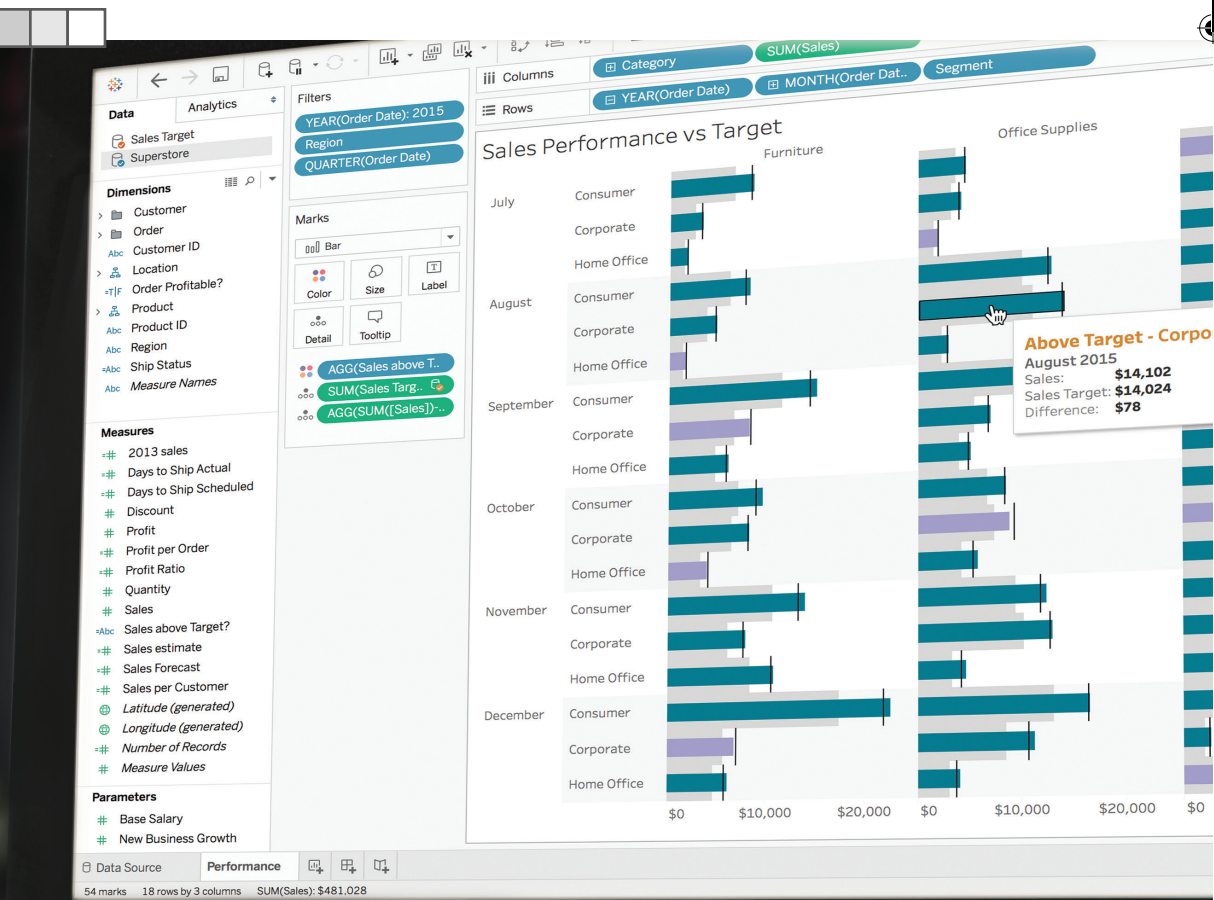
Faster, easier data prep

Tableau Prep

Prep your data for analysis the Tableau way with Tableau Prep. We are taking the frustration and tedium out of manual data prep processes and helping customers get their data ready for analysis faster.

Tableau Prep's visual and direct experience gives you a deeper understanding of your data while smart features turn time-consuming, repetitive steps into fast and simple fixes. And it's integrated into the rest of the Tableau workflow so you can move right into analysis—or back to prep—smoothly, at any time.

Works the way you think

Tableau Desktop

Get results fast with intuitive business analytics from Tableau Desktop.

Connect directly to your data wherever it may be—from spreadsheets to the public cloud—and then dive in. Tableau unlocks your natural ability to process data visually, so you can spot trends and outliers. Explore infinite perspectives on your data.

Leave chart builders behind with powerful analytics that drive change in your business.